

AVERAGE  
ELEVATION  
OF FIFTY FEET

**EAST**

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ELEVATION  
OF FIFTY FEET

To get a good idea of the location of this property, draw on a map of Pensacola, a large circle, taking the Custom House as the center. You will find that EAST PENSACOLA HEIGHTS is nearer to the Custom House than many points within the city limits. Only the Bayou Texar separates the property from the city limits and SAVES THE PAYMENT of CITY TAXES.

Just Outside City Limits.  
No City Taxes to Pay.

Construction of Street Car Line  
Guaranteed to Commence Within  
Thirty Days and be Completed to  
Magnolia Bluff by July 1, 1909.

We all have our list of past regrets—mistakes made and opportunities neglected—and few, if any of us have any desire to increase the probably already long list. Just as sure as the opportunity to buy EAST PENSACOLA HEIGHTS property at the present low prices is allowed to pass, will another item be added to the list.

No Lots  
Sold to  
Undesirable  
Persons.

**PENSACOLA**

No Interest  
Charged  
on Deferred  
Payments.

In all the Southland no more beautiful tract of land could be found. From its average elevation of fifty feet it commands a view of either the Bay or the Bayou Texar or both. Not a foot of low marshy land in the tract—all high and dry. Tall pines, magnificent oaks, beautiful magnolias and many other trees abound. The hanging moss and palmetto give the property a truly tropical appearance which only the cool and constant breezes contradict.



Buy Now  
Prices will be in-  
creased 20 per cent  
on January 1st.

LIST PRICES

\$50.00

Per Lot  
and Up

**HEIGHTS**

No Devastating Storm Can Harm This Property  
MAKE YOUR SELECTION NOW

**THE PENSACOLA  
INVESTMENT COMPANY**

No. 1 North Palafox Street—Phone No. 386

A  
More  
Appropriate  
Christmas  
Present  
Could  
Not  
Be  
Found.